

## Pam Geoga

**Pam Geoga** ([pamgeoga@hotmail.com](mailto:pamgeoga@hotmail.com)) is a well-respected executive with legendary people skills and a 30-year track record of business success. She held senior and VP positions at IBM, Lotus Development, and SoftQuad Software. Throughout her career, Pam gained extensive experience with Fortune 500 companies, and she was instrumental in early market development for high-impact global technologies such as Lotus Notes and XML enablement.



Pam is a seasoned leader with a deep firsthand understanding of people, corporate, and marketplace needs in the 21st century. She has built world-class, high-performance organizations in which professionals had the opportunity to achieve their personal best. Pam attracted and mentored top talent, and she successfully coached and developed both individuals and teams. She is a role model in helping others realize their highest talents. Pam's vocation and avocation is to help others reach for their dreams. She brings integrity, empathy, passion, a focus on results, and possibility thinking to her coaching endeavors, as her clients attest:

*Pam is an expert in combining empathy with candid feedback. She has the unique ability to transition developmental needs into motivational fuel. Pam gives people the power, privilege, and responsibility to develop on their own terms. – Mark Tapling, CEO/President, EveryPath*

*Pam's mentorship helped prepare me for increasing levels of responsibility ... [Her] greatest strength is her ability to connect with people. She delivers advice and counsel through brainstorming sessions that empower and inspire. – Erik Renaud, VP, U.S. Central Region, Microsoft*

*Pam has been instrumental in my success. She helped me discover new talents and new ways to use old talents that led to far greater effectiveness. Her executive coaching benefits both the individual and the organization. – Marc Epner, Region Director, Kronos, Inc.*

In addition to executive coaching, Pam is active in community outreach. She serves on advisory boards for the University of Arizona MIS Department; CFHS College & Career Center; and Internoded, Inc. Underscoring her lifelong commitment to workplace diversity, she is helping build the Arizona chapter for ATW (Alliance of Technology and Women). Pam resides in Tucson, Arizona with her husband Bruce and daughter Katie.



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